



Lancaster County Corvette Club

Monthly Newsletter – “The EnCorvette Review”

Display Advertising - Information & Rates

Background & Opportunity

“The EnCorvette Review” is the official monthly newsletter of the Lancaster County Corvette Club, and is an excellent and cost effective way for your company or organization to reach a unique and very desirable demographic in Lancaster County.

With nearly 300 members owning over 200 Corvettes, LCCC is one of the largest Corvette clubs

in the nation. Our members represent the entire spectrum of Corvette ownership experience, from those simply interested in the social aspects of driving America’s favorite sports car to many that are diehard automotive and performance enthusiasts.

“The EnCorvette Review” is published monthly, and

is mailed to each member’s household so that it arrives on the 1st weekend of the month. It is also available to members via our website at www.lcccpa.com. Copies are also distributed to nine additional Corvette clubs in the region.

Rates / Specifications

All quoted rates are for B&W only, and must be submitted electronically in “camera-ready” format (.jpg, .bmp, .pdf, etc.) to newsletter@lcccpa.com.

Full Page (9.50”H x 7.13”W)

1 Month: \$ 90.00
 3 Months: \$180.00
 12 Months: \$600.00

Half Page (4.75”H x 7.13”W –or- 9.50”H x 3.5”W)

1 Month: \$ 50.00
 3 Months: \$100.00
 12 Months: \$350.00

Rates (continued)

Quarter Page (4.75”H x 3.50”W)

1 Month: \$ 30.00
 3 Months: \$ 60.00
 12 Months: \$200.00

Business Card (1.90”H x 3.50”W) – 10 Per Page

1 Month: \$ 15.00
 3 Months: \$ 30.00
 12 Months: \$100.00

All dimensions are approximate, with final dimensions determined by newsletter layout.

Deadlines / Changes

Deadline for all upcoming ad submissions, including any changes to currently running ads, is the 20th of the current month (e.g., deadline for October placements would be September 20th). Multi-frequency ads will automatically be carried over from previous submission if no changes are submitted.

Terms

Payment for all 1- or 3-month ads are due in full prior to ad placement. Payment for 12-month placements may be split into two; 50% due at initiation, and 50% due within 6 months. Make all checks payable to “LCCC”. MC/Visa also accepted.

Contact

Questions regarding content or layout can be sent to newsletter@lcccpa.com. For additional information, please contact: president@lcccpa.com

Mail check and copy to:

**Lancaster County Corvette Club
 Newsletter
 PO Box 4622
 Lancaster, PA 17604**

